



Industry Specific Boot Camps

*Fast Tracking
Career Pathways*

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Regional Director

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Director of Curriculum Development and Training



Employability
Skills



Career Exploration



Employment

- **Roe Falcone**
 - Regional Director of Operations

- **Kim Glenn**
 - Director of Curriculum Development and Training



About EDSI...

Founded in 1979 and headquartered in Dearborn, Michigan, EDSI is a workforce development, customized training and consulting company intertwined with one common thread: **helping people and companies in transition.**



**BEST AND
BRIGHTEST**
COMPANIES
TO WORK FOR
IN THE NATION
WINNER 2016



**BEST AND
BRIGHTEST**
SUSTAINABLE
COMPANIES



EFFECTIVE · BOLD · FLEXIBLE
WHEN
WORK
WORKS
AWARD
2017 WINNER



METROPOLITAN
DETROIT'S
**BEST AND
BRIGHTEST**
COMPANIES
TO WORK FOR
WINNER 2017



**TOP
WORK
PLACES**
2017

Detroit Free Press
PART OF THE USA TODAY NETWORK



CRAIN'S
Cool
PLACES TO
WORK
2017

What are boot camps?

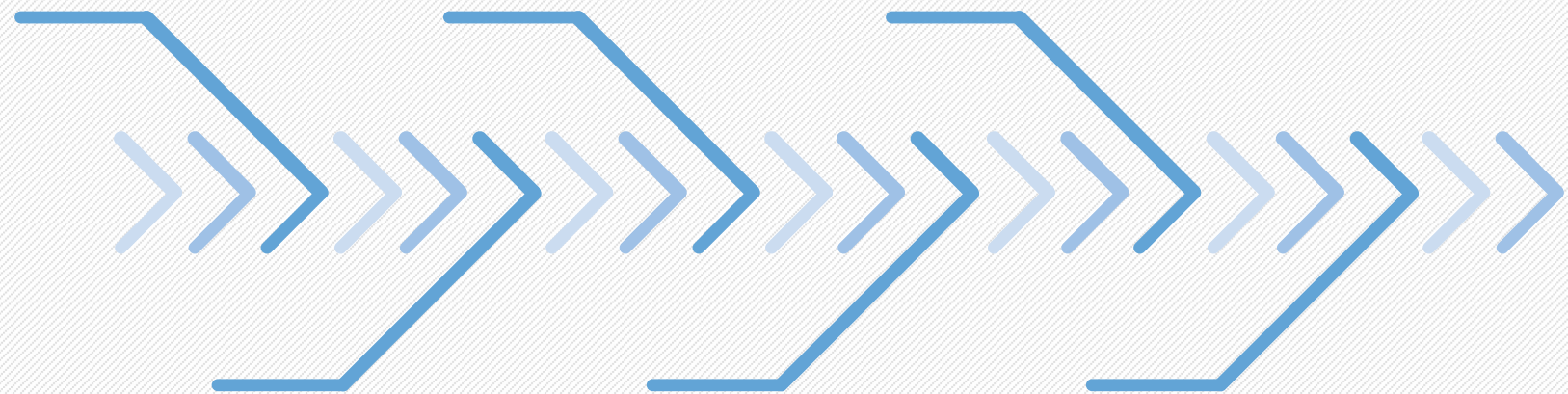
What are the benefits?

Outcomes

How are they created?

Case Study

Questions



A short, intensive,
and rigorous
course of training.



What are boot camps?

One to twelve weeks

Prepare job seekers for entry into a specific industry

Assimilate job seekers into the culture of the industry

Deeply explore regional career pathways in high priority occupations

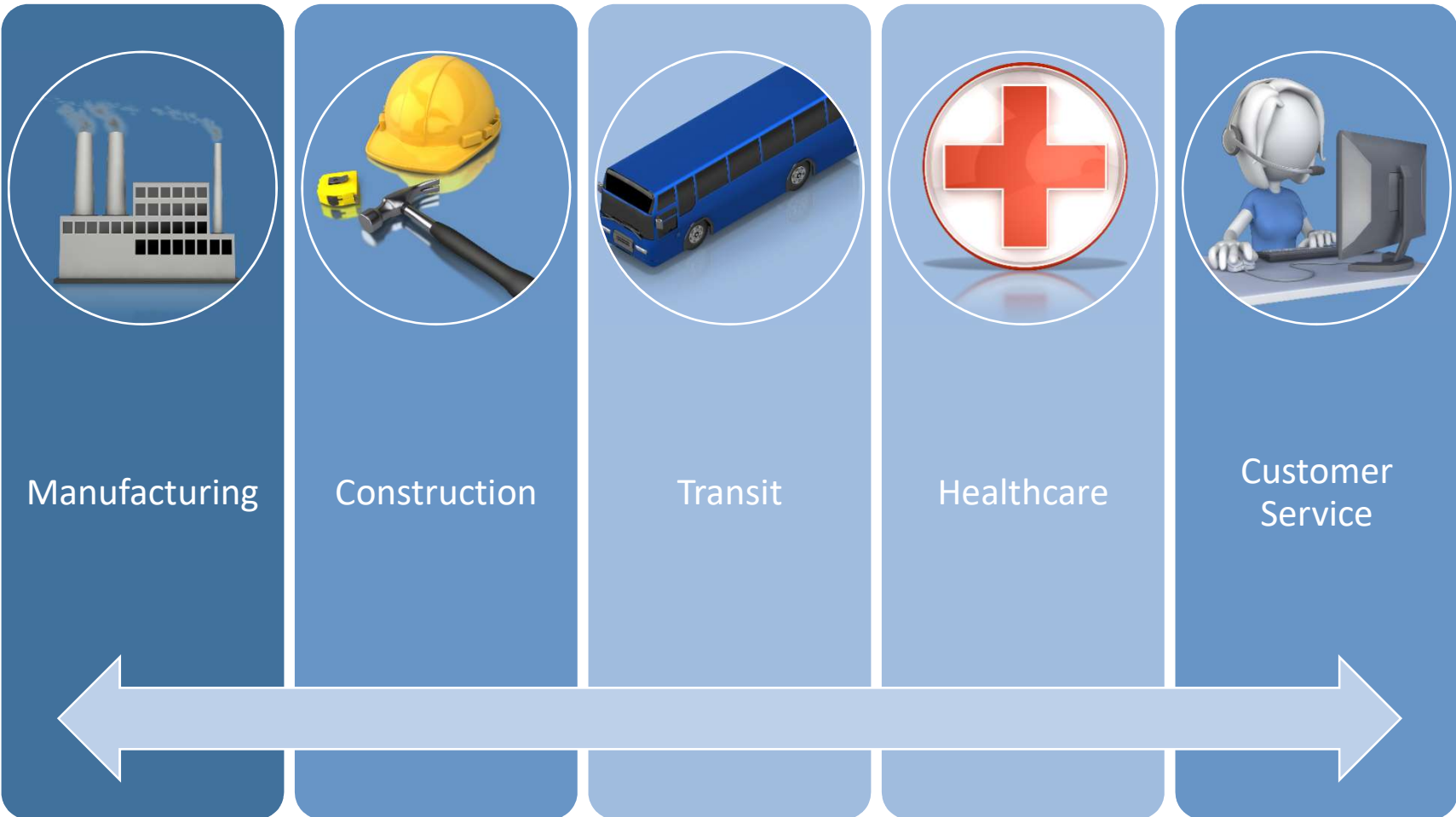
Teach contextualized employability skills

Ensure right fit

Connect job seekers with employers and industry specific educational opportunities



Focusing on High Priority Occupations



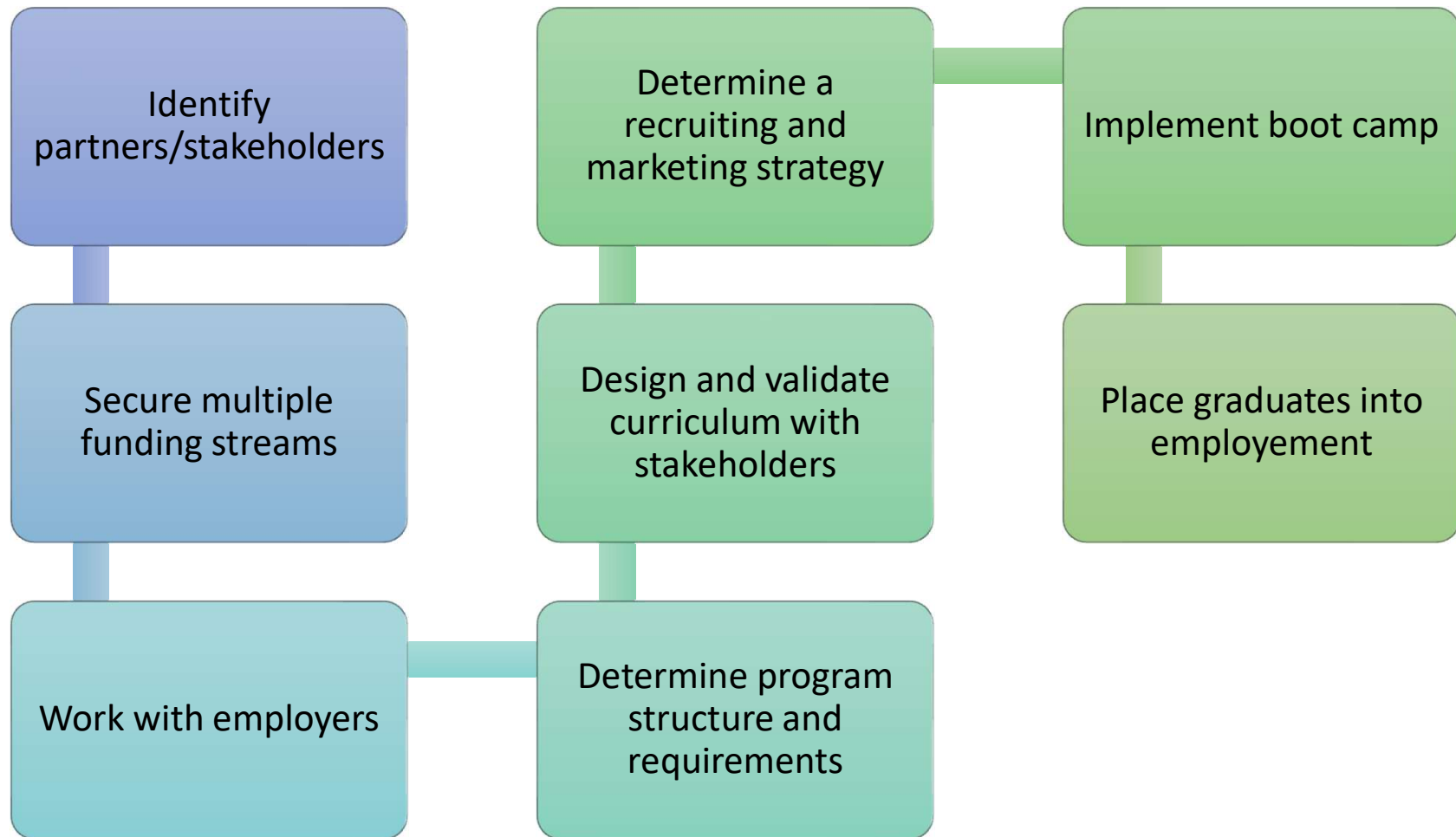
Fast track job seekers into middle skills jobs

Employers needing candidates with strong employability skills

Ensure right fit

Industry partnerships interested in creating a pipeline of candidates

Workforce development wanting programs that align with WIOA



Identifying Partners/Stakeholders

Workforce
Development
Agencies/Workforce
Boards

Employers

Industry
Partnerships

Professional
Organizations

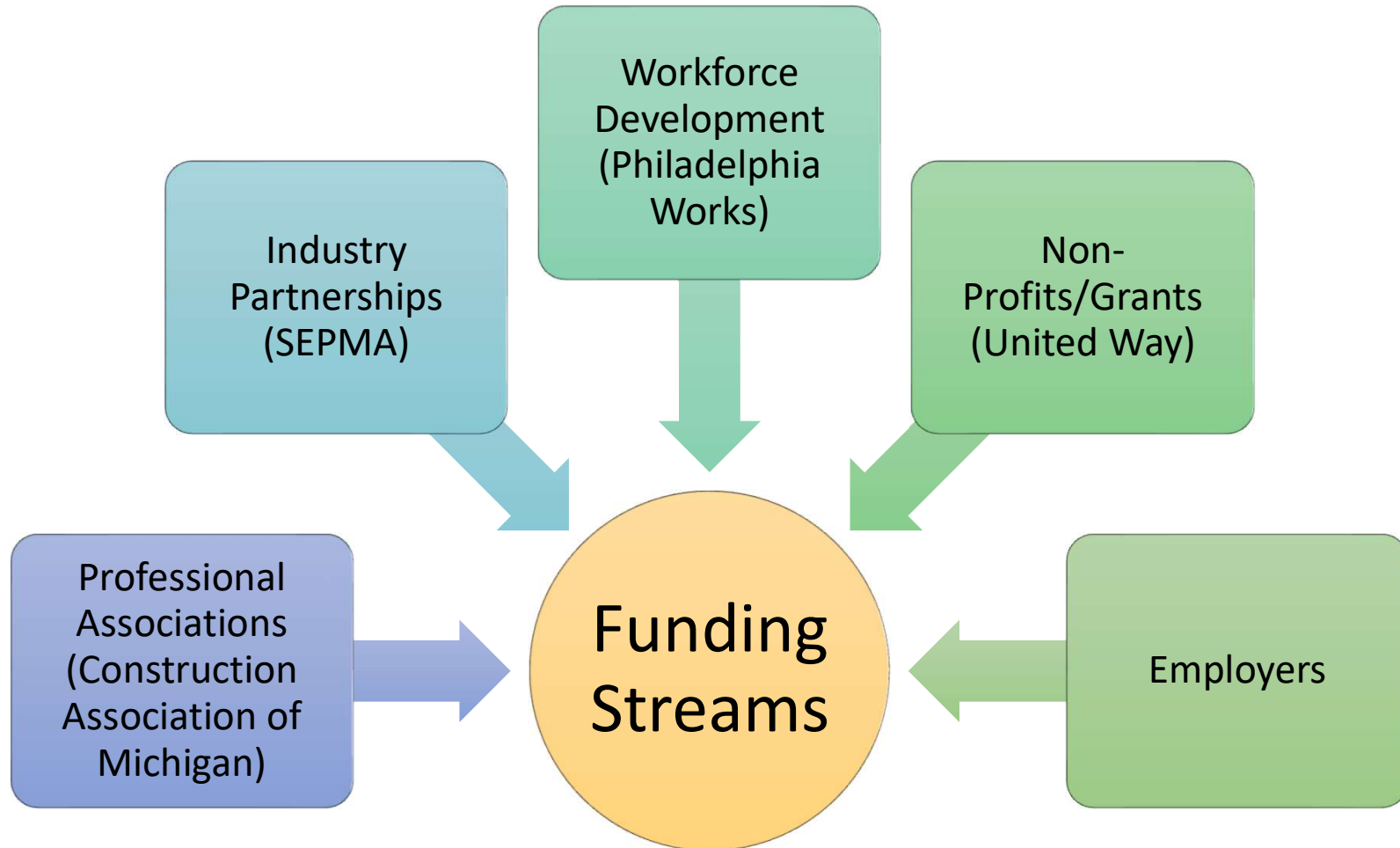
Training
Organizations

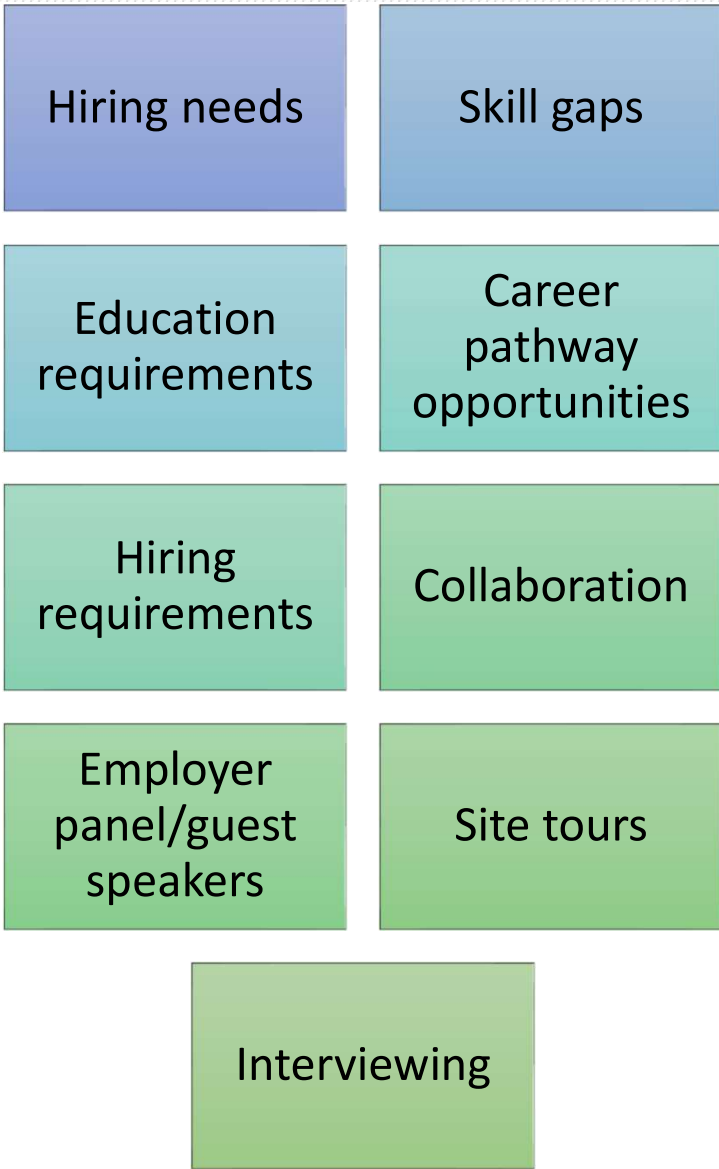
Employment
Organizations

ABE Partners

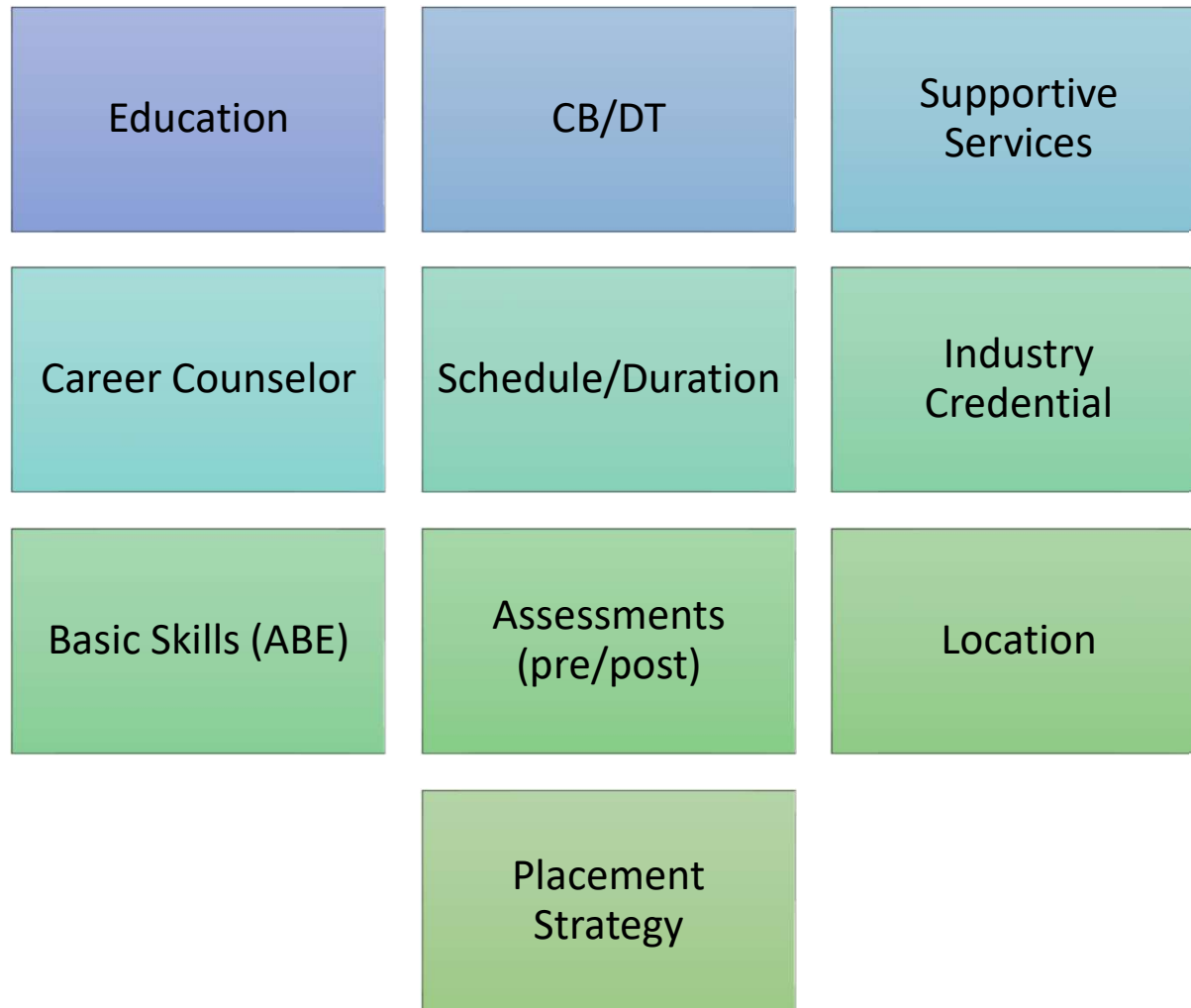
Unions

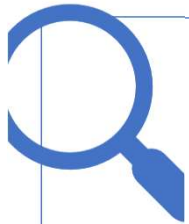






Program structure and requirements





Career Exploration



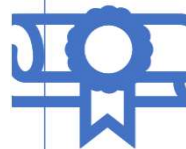
Industry Awareness



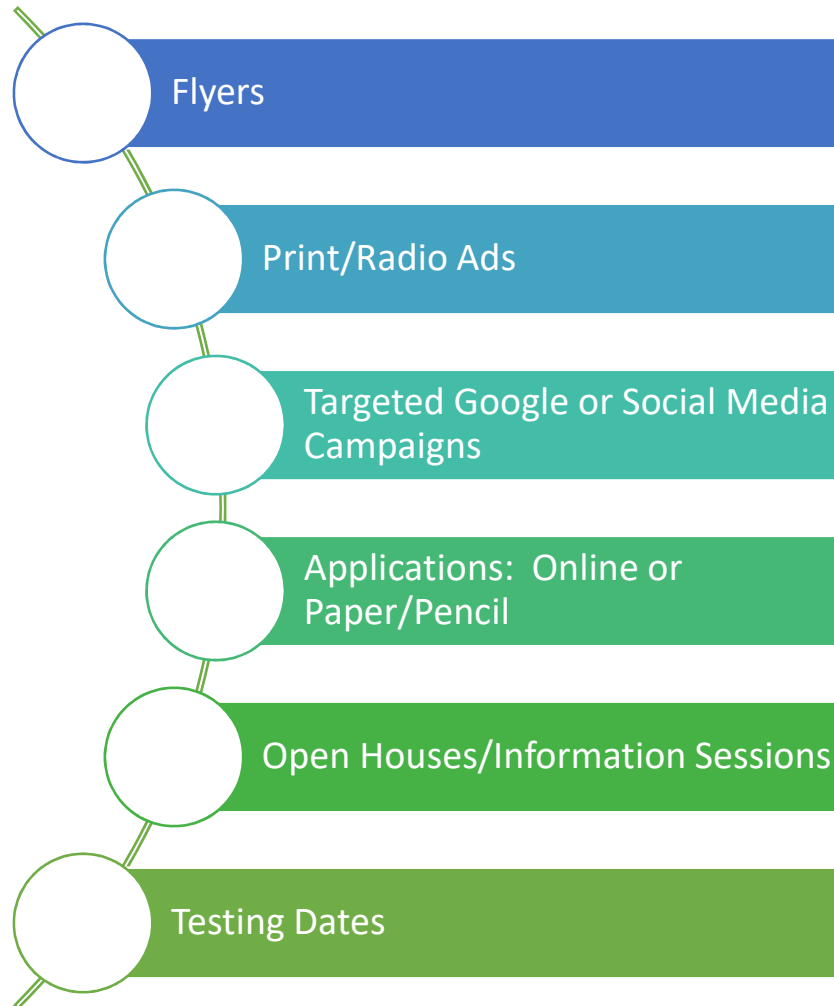
Contextualized
Employability Skills



Contextualized Basic
Skills



Industry Recognized
Credentials



Are you looking for an exciting and rewarding career opportunity?

Get your career started and find out what it's really like to work in a manufacturing environment!

The manufacturing boot camp begins September 23, 2019!
 Apply today at: <https://www.surveymonkey.com/r/BWMBFXP>

PROGRAM DETAILS

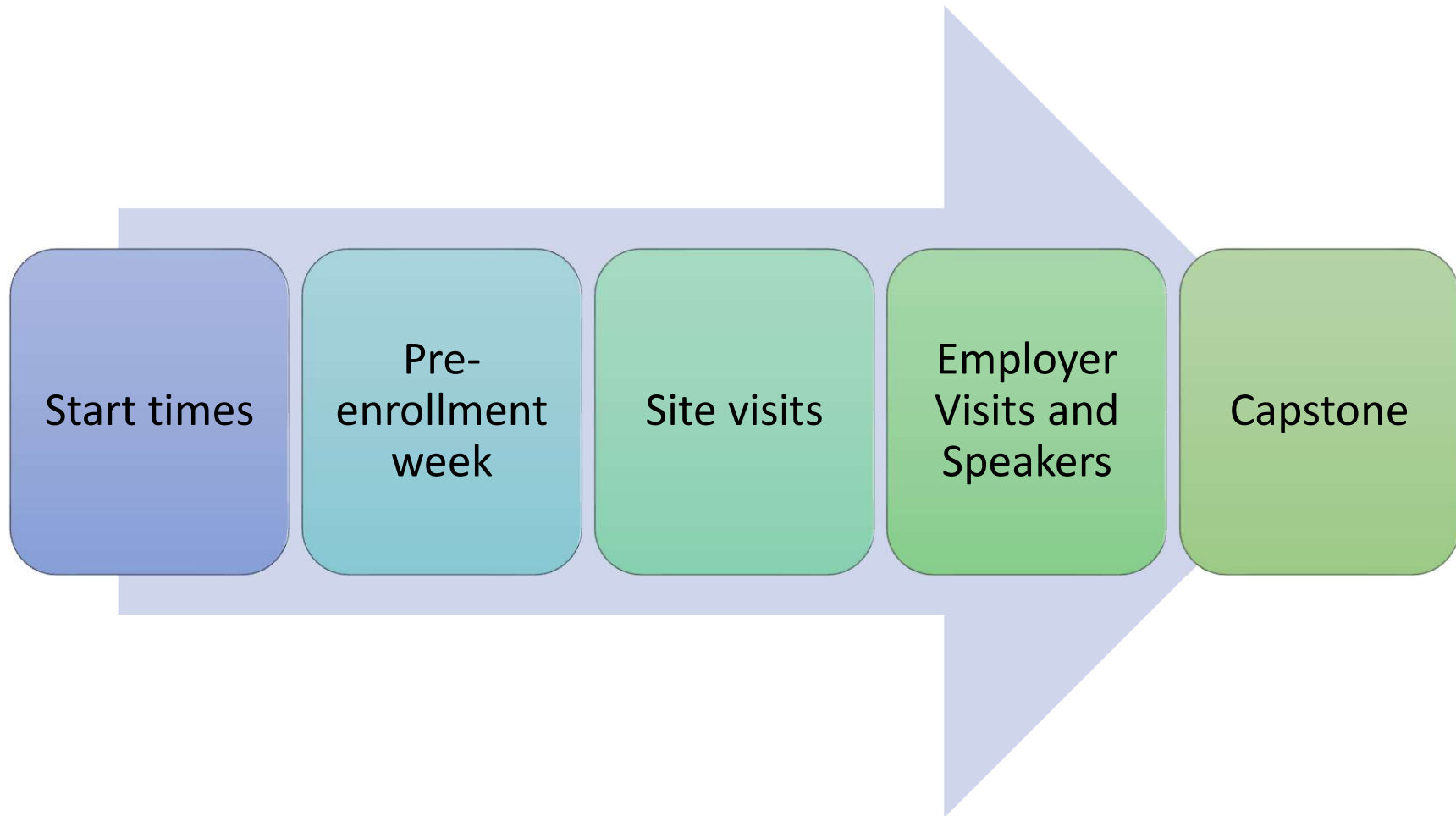
- 6-week training boot camp, 4 hours per day from 7– 11 a.m., Monday - Friday, at Montgomery County Human Services Center
- Mock interviews, resumes and cover letters; OSHA 10 Safety Certification
- Access to supportive services and intensive career coaching
- Career opportunities with manufacturing employers upon boot camp completion

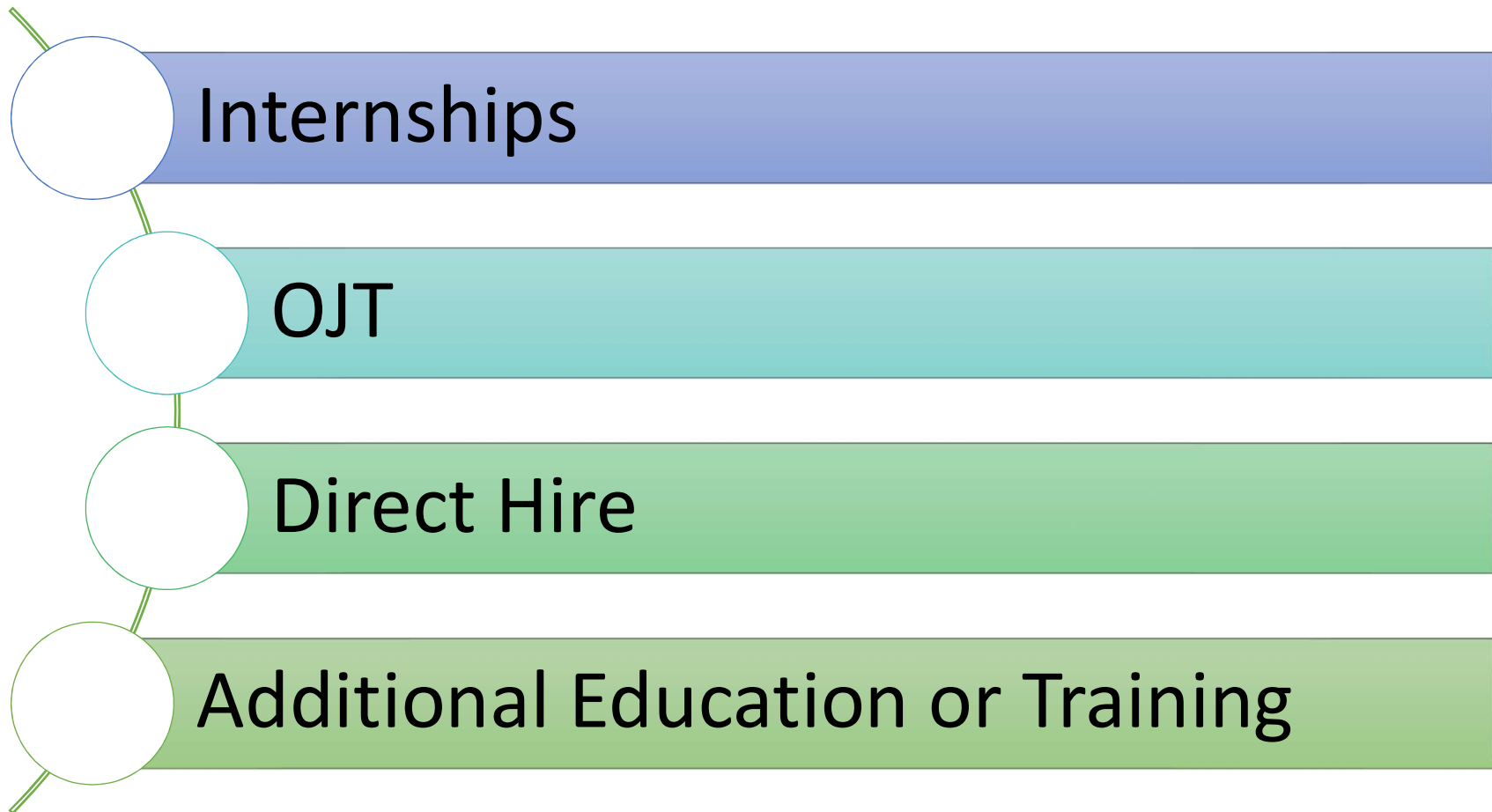
ELIGIBILITY

- Possess a High School Diploma or GED
- Score at 9th grade or higher in reading and math on TABE (Test of Adult Basic Education)
- Pass the Bennett Mechanical Comprehension Test (score at the 50th percentile or higher)
- Pass a drug screen
- Pass a criminal background check
- Participate in pre-screening interview with staff



Questions? Call Karen Smith-Burden at 610-270-3429 extension 203.





Contextualized learning and skill development

Industry awareness

Direct contact with employers

Career Pathways:
Career > Job

Industry-recognized credential

Priority placement assistance

Pipeline of qualified job candidates

Graduates have already proven their commitment, dependability, consistency, and resourcefulness

Ability to collaborate on the curriculum and content

Graduate already meet hiring pre-requisites

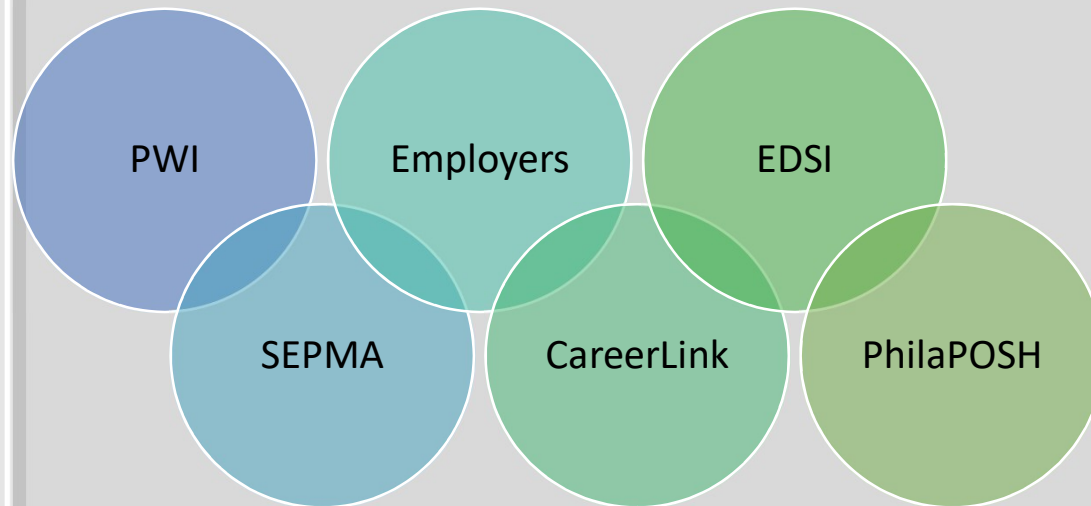
Graduates have learned about the culture of the industry and seen the work environment

Graduates understand the rigors and challenges of the job

Graduates are truly prepared with the skills, knowledge, vocabulary, etc. associated with the industry.

Positive track record of boot camp graduate job retention and advancement

Case Study: Manufacturing



6 Weeks

Monday-Friday

7am to 10am

Location 1:
Center City
Philadelphia

Location 2:
Northeast
Philadelphia

Contextualized Employability Skills

Loud, chaotic, production environments

3-way communication

Non-verbal cues

Key Employer Elements

Guest Speakers on Day 1

Employer Panel

Site Visits

Graduation Day

Interviewing Graduates

Hiring/OJT





Chicago
Women in
Trades

Women,
Men, and
Blended
sessions

Ensure
women have
equal
opportunities
and success
in non-
traditional
trades

Educate the
workforce on
women's
equality in
non-
traditional
trades

Cohort 1



- 12 Graduates
- 7 OJT and 5 Direct Employment
- 100% Full Time Employment in 90 Days
- 84% Retention Rate 1 year post program

Cohort 2



- 14 Graduates
- 7 Direct Employment and 5 OJT
- 86% Placement Rate

Electro-Mechanical

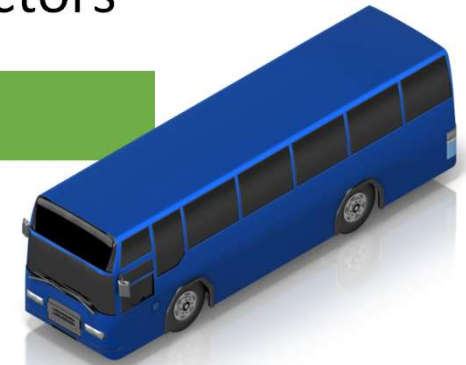


- 11 Graduates
- 6 Direct Hires (1 at SEPTA) Full Time
- 1 OJT
- 3 Employed Part Time
- 1 Participant Pending an Offer at SEPTA

Bus Operators/Conductors



- 30 Graduates
- 2 Employed with SEPTA
- 5 Pending Employment with SEPTA
- 7 Participants Attended Onsite CDL Training
- 11 Full Time Employment
- 3 Participants Pending Employment with school District of Philadelphia



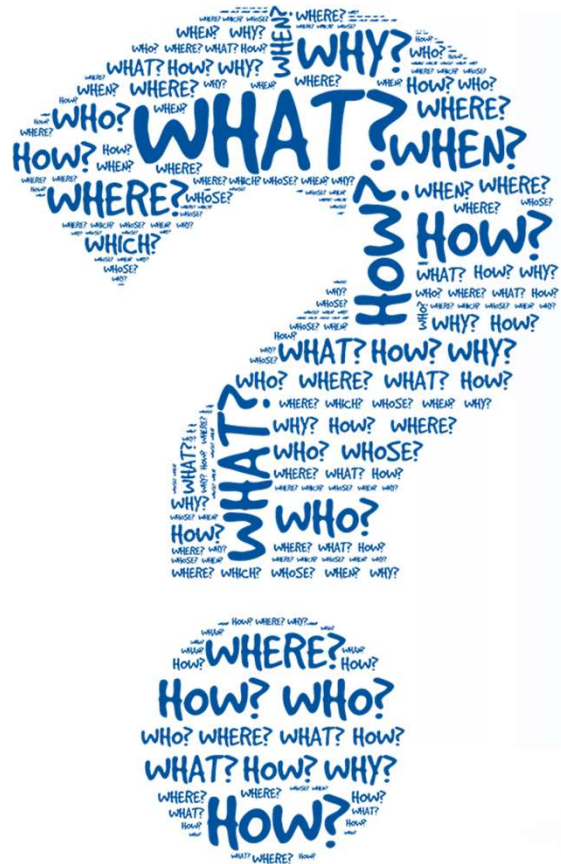
Youth Boot Camp



- 44 out of 46 Participants Graduated
- 38 placed
- Union Apprenticeship
- Employment in a Skilled Trade
- Skilled Trade Certification Program
- Internship/Basic Skills Instruction







- Boot Camps are an excellent way to help job seekers fast track into middle skills careers in growing industries.
- Employers have the chance to be a part of the process and have a strong candidate pool from which to hire.
- Job seekers are truly prepared, knowledgeable, and ready for employment in a career path that is a right fit for them.

Thank you!

My Capstone Project



By O. Scott

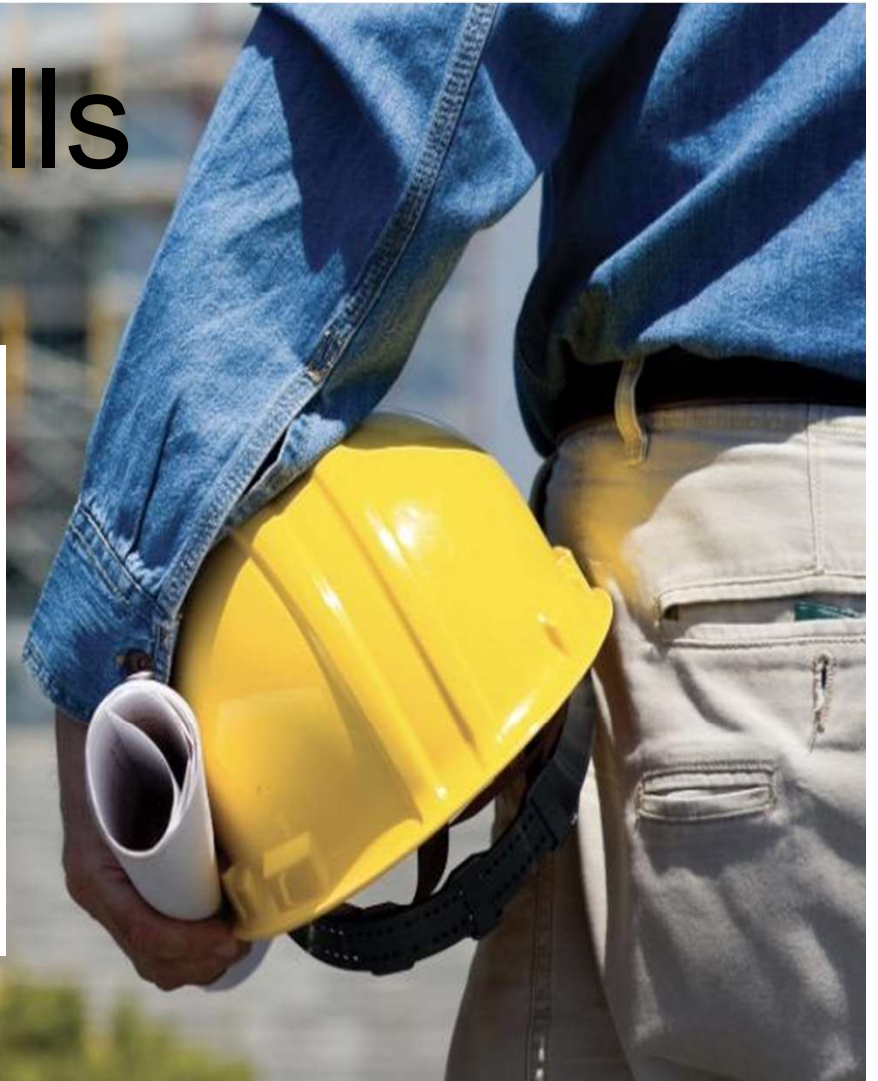


All About Me

- Lives in Philadelphia, PA
- Graduate from Mastbaum High School
- 17 Years Old
- Have a Passion for Music

Strengths & Skills

- Responsible
- Fluent in English/Reading
- Great Verbal
Communicating skills
- Well Cooperative
- Critical Thinking



The background of the slide is a blue-tinted architectural drawing of a house. The drawing shows the roofline, windows, and structural elements. Overlaid on the drawing are several drafting tools: a pencil, a pair of compasses, and a ruler. The title 'Trade of Interest' is written in a large, bold, black font, slanted upwards from left to right across the top portion of the drawing.

Trade of Interest

- Carpentry
- Hands On Worker
- Works well with Others
- Been apart of my family for years
- Trained in Carpentry for 3 Years at Mastbaum High School

Next Steps



Complete
PWI Lucien
Blackwell
Boot Camp

Complete
OSHA
Training

Pass the
Final Exam

Work as an
Apprentice

Become an
Journeyman

A construction worker wearing a yellow hard hat, safety glasses, and a blue plaid shirt is looking at a laptop. He is standing on a construction site with a crane in the background and other workers in yellow hard hats visible in the distance. The sky is blue with some clouds.

My Backup Plan

My Backup Plan is to be a Helper/Laborer until I get the education where I am able to pass the test to become an apprentice for the Carpentry Trade.



What I Learned at Boot Camp

First impression is Key

The Construction Industry is Changing almost everyday and deals with technology more and more

Being on Time is a really important trait

You need to know how to solve and handle conflicts in a professional manner

Always want to be prepared no matter what



Thank You

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