

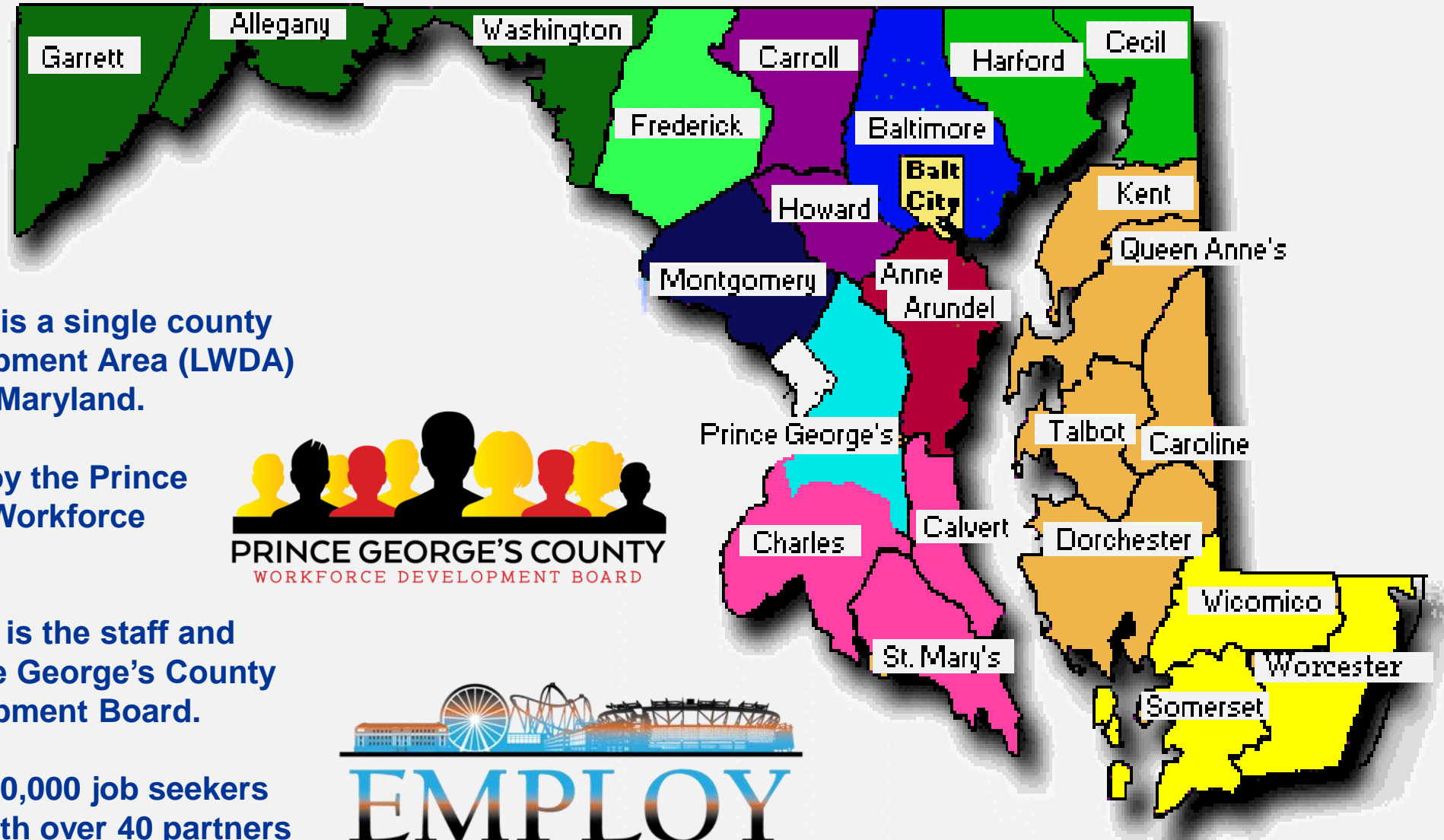
# Building Effective Partnerships through a Local Membership Network



[www.PGCAJC.com](http://www.PGCAJC.com)

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# PRINCE GEORGE'S COUNTY WORKFORCE SYSTEM



- Prince George's County is a single county Local Workforce Development Area (LWDA) in the Capital Region of Maryland.
- The LWDA is governed by the Prince George's County Local Workforce Development Board.
- Employ Prince George's is the staff and fiscal agent of the Prince George's County Local Workforce Development Board.
- The LWDA serves over 30,000 job seekers and 1,000 businesses with over 40 partners annually.



WHAT IS  
WRITTEN IS  
NOT  
REALITY!

# American Job Center Network

- The American Job Center Network is a unifying name and brand that identifies online and in-person workforce development services as part of a single network. We request that states and local areas use the toolkit on this web page to proactively identify One-Stop Career Centers as "American Job Centers" in outreach materials, websites, and other communications.
- WIOA sec. 121(e)(4) requires each one-stop delivery system to include in the identification of products, programs, activities, services, facilities, and related property and materials, a common one-stop delivery system identifier, in addition to using any State- or locally-developed identifier.
- The WIOA Final Rule at 20 CFR § 678.900 (81 Fed. Reg. 55791 (Aug. 19, 2016)) provides more specific requirements of the common identifier, which was developed by the Secretary of Labor in consultation with other entities, as required by WIOA sec. 121(e)(4). Specifically, the common identifier that must be used by the one-stop delivery system is the "American Job Center." The one-stop delivery system must use either that common identifier or the tag line phrase "a proud partner of the American Job Center network."

# American Job Center System

- American Job Centers are designed to provide a full range of assistance to job seekers under one roof. Established under the Workforce Investment Act, and reauthorized in the Workforce Innovation and Opportunities Act of 2014, the centers offer training referrals, career counseling, job listings, and similar employment-related services. The American Job Centers system is coordinated by the Department of Labor's Employment and Training Administration (ETA). <https://www.dol.gov/general/topic/training/onestop>
- American Job Centers (AJCs) provide free help to job seekers for a variety of career and employment-related needs. Nearly 2,400 AJCs, funded by the U.S. Department of Labor's Employment and Training Administration, are located throughout the United States.

<https://www.careeronestop.org/LocalHelp/AmericanJobCenters/american-job-centers.aspx>

ARE YOU  
MOTIVATED?

# ROI

Return on Investment

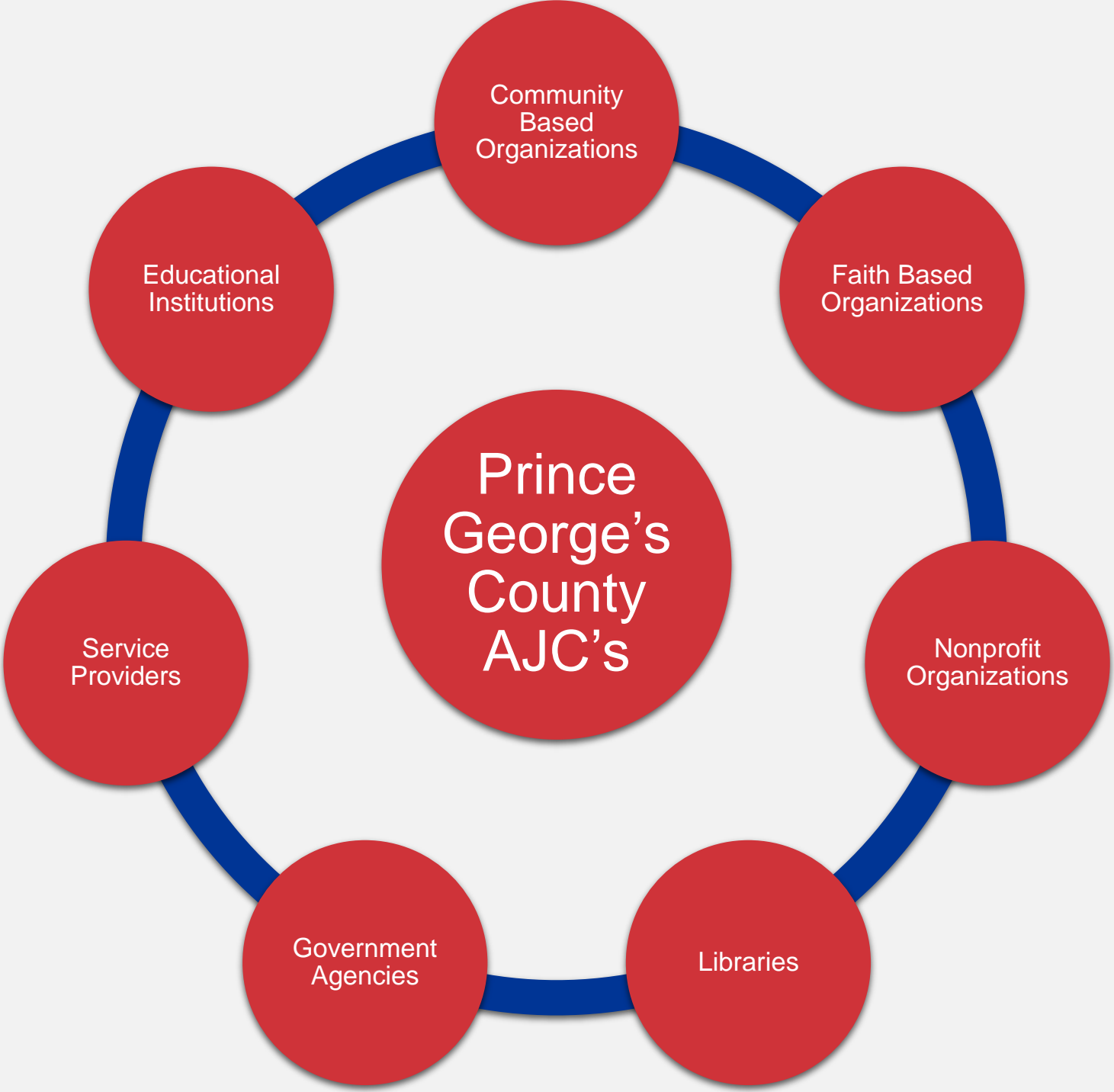
# PARTNERSHIP

An arrangement where parties,  
known as business partners,  
agree to cooperate to advance their  
mutual interests.

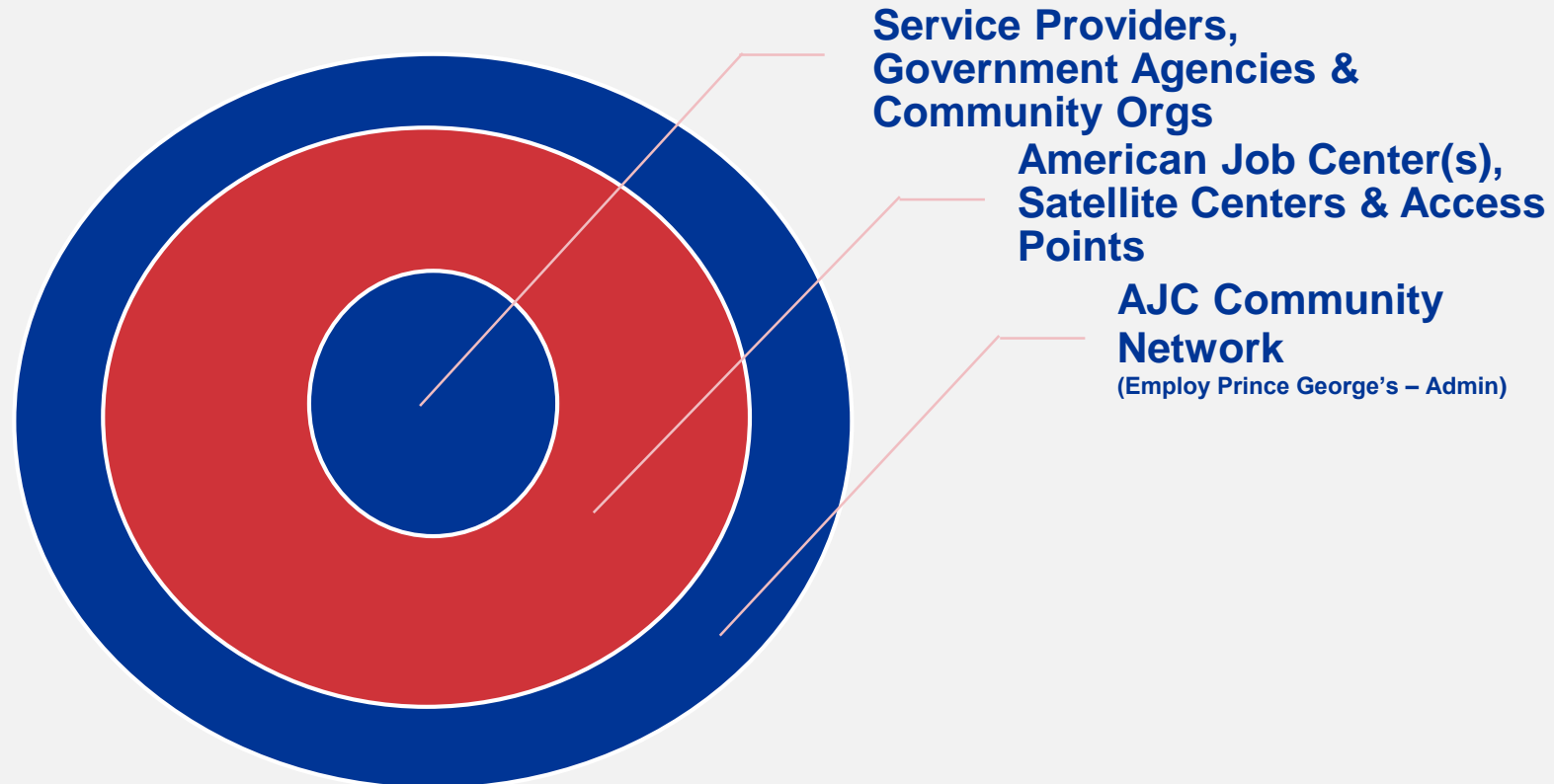
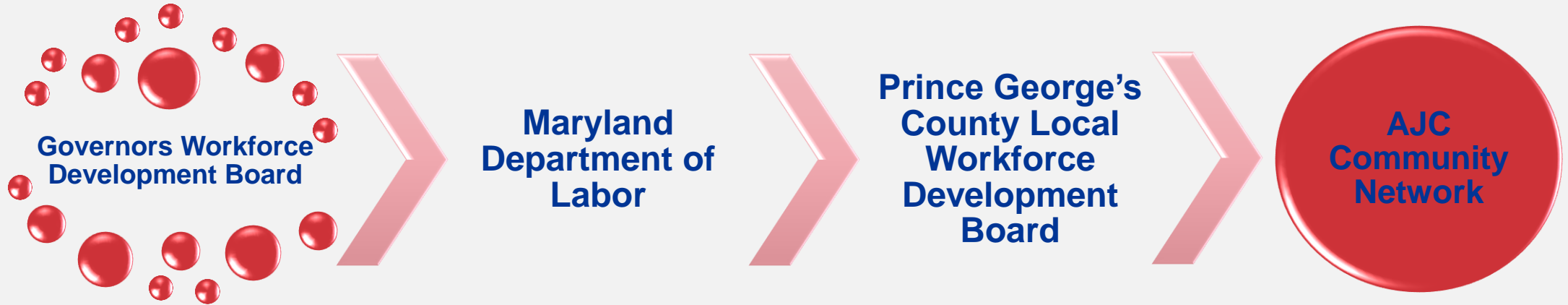


WHAT IS  
WRITTEN  
CAN BE  
TRANSLATED!





# Prince George's County Workforce System



# Core Principles



Developing Job Seekers  
for Liveable Wage  
Employment



## ALIGN

What are the services provided?  
How are they provided? Does  
this make sense? Is there a  
mutual benefit?



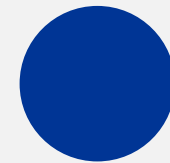
## TRANSLATE

What is the method of service  
delivery? How do you track  
services and performance?



## LEVERAGE

How can we utilize your  
services? How can you utilize my  
services?



## PARTNER

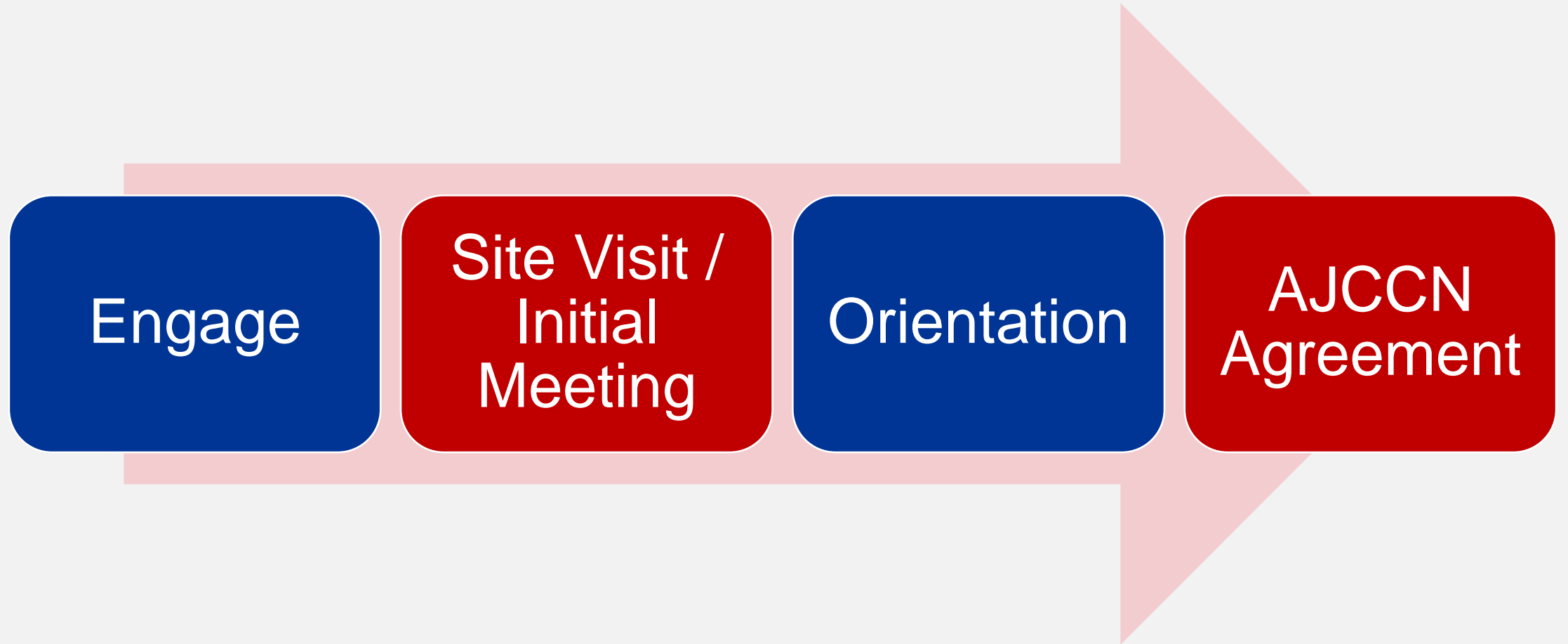
What are your goals? What are  
my goals? What are our goals?

# Membership Opportunities

<p><b>SERVICE PROVIDER or AFFILIATED SITE</b></p>	<p><b>ACCESS POINT</b></p>	<p><b>GENERAL MEMBER</b></p>
<p>WIOA mandated partners, workforce board service providers, fiscal agent service providers and affiliated locations</p>	<p>Locations where job seekers can receive free workforce related services</p>	<p>Partners who don't provide services, have no fiscal agent, but want to receive updated information about the public workforce system</p>



# AJCCN Enrollment Process



# Logistics

- AJCCN partners receive training on the Maryland Workforce Exchange and Career Edge to better assist job seekers
- AJCCN partners receive training on career readiness preparation to effectively certify and refer job seekers to “Ready to Work”
- AJCCN partners receive career readiness materials to provide training to job seekers
- AJCCN partners included on all AJC Hot Job and Events notifications (bi-weekly)
- AJCCN partners included in monthly Business Development meetings
- AJCCN partners included in monthly AJC Partner Meetings and Trainings
- AJCCN partners receive all AJCCN and AJC Outreach and Intake Materials



# BENEFITS

- County wide access to workforce services for job seekers and businesses
- Increased efficiency for job seekers accessing the workforce system
- Leveraging community resources to increase workforce services
- Centralized location to input, track and assess County workforce activities
- Creation of integrated workforce system to increase capacity and revenue of the system and individual members
- Seen by the community as the central location for workforce development (decreased duplication & competition)
- Increased strength of local area grant proposals
- Increased communication of community partners



# THANK YOU!



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